

Volume 2

Number 2/3

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Journal of Ideas

The Institute for Memetic Research

Instructions for Contributors

The key to our era, the Information Age, is knowledge generation and manipulation. A fundamental aspect of knowledge generation is the creation and combination of new ideas. In December 1989, The Institute for Memetic Research Inc. was formed to pursue the study of and dissemination of knowledge in the area of idea formation and spread. This journal, the *Journal of Ideas*, was established for archiving and disseminating research and knowledge in this area. You and your organization are invited to participate as authors, readers, referees and subscribers in this enterprise.

Prospective contributors are urged to read the introductory discussion of memes in the article "Memetic Science: I - General Introduction," [J. of Ideas, Volume 1, pp. 3-23, 1990] wherein one can find the basic concepts and references that provide a starting context for research in the science of ideas, and the editorial "Welcome to the Journal of Ideas," [J. of Ideas, Volume 1, pp 1-2, 1990].

Purpose

It is an intention of the IMR and the Journal to provide a forum for advancing novel, speculative and perhaps controversial ideas with care to avoid excessive peer restrictions. Attention to quality, however, will be given through careful review of technical accuracy, novelty, and content. This approach intends to stimulate generation and archival of 'low probability of occurrence' ideas that otherwise might not be expressed in a public forum. While some may regard this as a means for 'thumb-printing' or establishing precedence to new ideas, the IMR will strongly encourage relevant papers to be submitted in order that the *Journal* constitute a literal 'laboratory for meme evolution'. While this policy allows for substantial freedoms, prospective authors must keep in mind that as an archival journal, the *Journal of Ideas* can serve to record errors as well as genuine advances.

The target audience of this journal is intended to be as wide as possible within the lay and scholarly communities and will clearly be of a multi-disciplinary nature. With this audience in mind, authors are encouraged to use terminology that is easily accessible, to define specialized jargon carefully, and to avoid complicated mathematical derivations.

Length and Charges

Typically, a contributed paper should not exceed eight journal pages. Invited papers are targeted to be sixteen pages or less. In special cases discussion to support papers may require a significant amount of space. In this case, authors are requested to correspond with the Institute concerning space availability, and publication of a special issue. To defray costs of publication, payment of \$125 per page is expected for contributed papers prior to publication. Payment of page charges entitles authors to

100 free reprints of their article. Page charges will be waived for invited papers. Invited authors will receive 25 reprints gratis. To estimate length, use the figure of 6000 characters (including spaces) per journal page.

Manuscript Preparation

The Journal of Ideas will be published with a nominal page size of 8 1/2 " x 11 ". Manuscripts may be submitted in one of the following modes:

1. Via e-mail sent to the following Internet addresses moritz@well.sf.ca.us .
2. Via regular mail. If possible, include a copy of the text in ASCII format on MS-DOS IBM Compatible 360K, 5 1/4" or 1.44M , 3 1/2" diskettes.

In all cases, please send two paper copies to Patricia S. Smith, Managing Editor, Journal of Ideas, The Institute for Memetic Research, P.O. Box 16327, Panama City, Florida 32406-1327. Submitted manuscripts should be neatly typed on 8 1/2 x 11 paper using double spacing. All unusual symbols should be carefully defined.

References or bibliographies should be prepared and used in a consistent manner throughout the manuscript. Footnotes will be treated as references. Authors are encouraged to use standard formats such as the Chicago Manual of Style, or guidelines of professional society journals such as those issued by the ACM, the IEEE, the American Mathematical Society, or the American Institute of Physics.

Figures will be scanned in using an optical scanner, they should be prepared using high quality, high contrast ink and should not exceed 3 inches in width and 4 inches in height.

Copyright Transfer

Transfer of copyright is required prior to publication. Authors of accepted papers will receive a *Journal of Ideas* copyright transfer form with notification of acceptance.

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